

# VALUE FOR MEMBERSHIP

## **Government Relations and Industry Advocacy**

Being a member of the BILD Lethbridge Region allows you to participate and have your concerns heard at all three levels of government. Having the ability to influence code and policy decisions that have a direct impact on your business is invaluable. BILD Lethbridge Region has built relationships with policy makers and is directly involved with work on the New Zoning, Code Changes, Land Taxes, Benchmarking Studies, Municipal Government Act, the South Saskatchewan Regional Plan, the Land Use Bylaw and the Municipal Development Plan; all with the goal of making your business more successful.

## **Committees**

Be up to date and have hands on impact on the work and direction of the association and network with likeminded experts. Committees meet monthly to discuss issues, concerns, or new ideas for the association.

- *Awards* - Assist in coordinating the annual Awards of Excellence in Housing Gala and develop and recommend criteria for Awards that encourages member participation.
- *Government Relations* – To ensure that the industry input is heard and that practical outcomes are considered by government on policy and policy changes.
- *Safety* – Identify and respond to safety concerns and issues in the residential construction industry, promote safe working practices, and support membership in achieving COR/SECOR.
- *Technical Standards* – Identify and respond to changes in the building code and municipal policy that deal with residential construction practices and promote certified sustainable building practices that reduces the impact of the home building industry on the environment.
- *Training & Education* - To elevate the industries community perception through innovative community initiatives and first-class training and educational programs that cover all aspects of the industry.

## **BILD Lethbridge Region Activities**

### ***Awards of Excellence in Housing***

The association's Awards of Excellence in Housing is where the best of the best in our industry are represented. Awards are given to those with top honors for Builders, Trades, Suppliers and Service Professionals. Sponsorship opportunities, entertainment, prizes, and a great meal all included.

### ***Building Industry & Land Development AGM & Economic Forecast***

An evening full of information to include status updates with BILD Lethbridge, financial reviews, and Economic Updates for Lethbridge and the province.

### ***Home and Garden Show***

An active partnership between BILD and Exhibition Park results in the Home and Garden Show annually. This four-day event is host to just under 300 exhibitors, is attended by over 20,000 people, and is a great way to showcase your business! Being a member of BILD can bring extra perks such as 10% discount on exhibitor space – ask a BILD Staff Member how!



### ***Apprenticeship Recognition***

BILD has teamed up with CAREERS: The Next Generation, the Holy Spirit School Division, The Lethbridge Construction Association, and Lethbridge School District #51 to host a recognition event for Southwest RAP Students as well as a scholarship presentation by BILD and the LCA. BILD hands out multiple scholarships exclusively to those that are employed by a BILD Member during their apprenticeship.

### ***President's Reception***

An evening of celebrating accomplishments over the past year; with a few laughs and looking forward to the future surrounded by great company and good food.

### ***Golf Tournament***

Every June the Association hosts the annual Golf Tournament at the Lethbridge Country Club. With a tee gift of your choice, complimentary beverage tickets, lunch and dinner, prizes and golfing 18 holes at the Lethbridge Country Club this event sells out every year. Sponsorships are available to guarantee a golf space and volunteers are always welcome!

### ***Parade of Homes***

The annual Parade of Homes runs in the fall and is an opportunity for Builder Members to showcase their quality homes to the public in a 16-day event. It is also a chance for Builder Members to highlight other BILD Lethbridge Members they have used during the construction. In years past, the homes had over 40,000 visits during the event. The celebration event always starts with the Parade of Homes Champagne Breakfast! All BILD Lethbridge Members are invited to advertise in the exclusive, members only Parade of Homes Guide. The guide is in full color, has detailed maps, is concise and easy to read and is available in an electronic version online.

### ***Bridge Builder Banquet – Volunteer Appreciation***

The Bridge Builder Banquet ends the year off by recognizing our volunteers for the great work they have done throughout the year! At this event we award the Hall of Fame, Member of the Year and Rookie of the Year.

### ***Safety BBQ***

BILD Lethbridge & The Lethbridge Construction Association partner together just before the summer months to host a free BBQ to members. The BBQ is filled with interactive booths that conduct best safety practices. Speak with recognized experts in the industry and network with likeminded businesses.

### ***Education Sessions***

BILD hosts various education sessions throughout the year. These session topics range from customer service, business skills, social media tips, updating you on current or upcoming code changes and more!

### ***Membership Directory***

Every year the association publishes a membership directory that contains all our members. As a member your listing is printed at no cost, but there is additional advertising available. Directories are handed out at the Home and Garden Show as well as given to members and the general public. A handy tool to showcase your business.

### ***New Homes Magazine***

This is a full color magazine that is sent out to Lethbridge and its surrounding areas on a monthly basis. This members only advertising tool is built to act as a sales and tips tool.



## Membership Discounts

BILD Lethbridge member firms, and their staff, are eligible for discounts and special offers on a range of products and services through the Local and CHBA National Advantages program. Offers from more companies are continually rolled out, and members are emailed details on the new savings.



### HOME & GARDEN SHOW

Save 10% on exhibitor space at largest Home and Garden show in Southern Alberta. Guests to the show can find a variety of exhibitors, ranging from flooring and cabinets, to hot tubs and fireplaces, to landscapers and greenhouses, and much more.



### AVIS | BUDGET

Whether you're travelling for business or pleasure, save up to 25% off vehicle rentals through both Avis and Budget and enjoy additional offers like dollars off, a complimentary upgrade, or a free weekend day.



### InterCall

Special rates for audio and web conferencing through West Unified Communications' InterCall service. West Unified Communications is the world's largest conferencing services provider and is consistently noted by industry experts as a market leader.



### UPS

Save on a variety of UPS services, including: 40% off all small package shipments including imports to Canada, 30% off brokerage entry preparations fees, at least 75% off freight shipments over 150 lb. and more.



Delivered through UPS, receive an additional 75% on cross border freight LTL (Less-Than-Truckload).



### GRAND & TOY

Save 10%-20% off the web price of office supplies, and no charge for next-business-day delivery on orders over \$50 to most Canadian locations.



### LENOVO

Save up to 30% off the everyday public web price of the entire line of Lenovo products, including laptops, tablets, desktops, accessories and more. Members also receive free ground shipping on all web orders and can take advantage of monthly limited-time special offers.



#### SNAZZY TRAVELER

CHBA Members receive a free Snazzy Traveler membership (valued at \$99USD), giving you access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.



#### CHRYSLER, DODGE, JEEP, RAM & FIAT

Remarkable discounts under the FCA Canada Inc. Fleet Discount Program for the purchase of new 2019 Chrysler, Dodge, Jeep, RAM & FIAT vehicles.



#### TD INSURANCE

Preferred rates on home, condo, renter's and car insurance coverage for CHBA members.



#### CHOICE HOTELS

Travelling just got easier! CHBA members save up to 15% on business and leisure travel at over 325 locations across Canada.



#### FAIRMONT HOTELS AND RESORTS

Fairmont Hotels and Resorts sets the standard for elegance and sophistication, exuding timeless style and great service. CHBA members receive 10% off the best available rate for any Fairmont location in Canada.