



## Value with Membership

Get Involved with BILD Lethbridge, here is how...

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### **EVENTS**

#### ***President's Reception – November 24, 2021 4-6 pm Hudson's Pub***

An evening of celebrating accomplishments over the past year; with a few laughs and looking forward to the future surrounded by great company and good food.

#### ***Christmas Funspiel – December 3, 2021 6 pm – Lethbridge Curling Club***

No experience necessary for this fun and social event. A clinic will be offered from 6-6:30 for those brand new to curling and then 4-6 end games starting at 6:30. Beer and appies to follow. Don't forget to wear your ugliest Christmas sweater to win prizes!

#### ***Awards of Excellence in Housing – February 25, 2022***

The association's Awards of Excellence in Housing is where the best of the best in our industry are represented. Awards are given to those with top honors for Builders, Trades, Suppliers and Service Professionals. Sponsorship opportunities. The awards ceremony will be virtual this year. The platform opens November 2021.

#### ***Annual General Meeting & Economic Forecast – February 24, 2022***

An evening full of information to include status updates with BILD Lethbridge, financial reviews, and Economic Updates for Lethbridge. This event will be virtual this year.

#### ***Home and Garden Show – March 30-April 2, 2022***

An active partnership between BILD and Exhibition Park results in the Home and Garden Show annually. This four-day event is usually host to just under 300 exhibitors, is attended by over 20,000 people, and is a great way to showcase your business. Being a member of BILD can bring extra perks if attending this show, including contract discount of 10%. This year the show is expected to move forward with the Restrictions Exemption Program requiring proof of vaccination.

#### ***Apprenticeship Recognition – April / May***

BILD has teamed up with CAREERS: The Next Generation, the Holy Spirit School Division, The Lethbridge Construction Association, and Lethbridge School District #51 to host a recognition event for Southwest RAP Students as well as a scholarship presentation by BILD and the LCA. BILD hands out multiple scholarships exclusively to those that are employed by a BILD Member during their apprenticeship.

#### ***Parade of Homes – September 10-25, 2022***

The annual Parade of Homes happens in September. This is an opportunity for Builder Members to showcase their quality homes to the public in a 16-day event. It is also a chance for Builder Members to highlight other BILD Lethbridge Members they have used during the construction. The parade of homes a dedicated website and app with features that make the experience even better for parade goers. The celebration event starts with the Parade of Homes Champagne Breakfast!

#### ***Golf Tournament – June 9, 2022***

Every June the Association hosts the annual Golf Tournament at the Lethbridge Country Club. With a tee gift, complimentary beverage tickets, lunch and dinner, prizes and golfing 18 holes at the Lethbridge Country Club this event is a highlight every year. Sponsorships are available to guarantee a golf space and volunteers are always welcome!

#### ***SAFETY BBQ – June 2022***

BILD Lethbridge & The Lethbridge Construction Association partner together just before the summer months to host a free BBQ to members. The BBQ is filled with interactive booths that conduct best safety practices. Speak with recognized experts in the industry and network with likeminded businesses.

### **EDUCATION SESSIONS**

BILD hosts various education sessions throughout the year. These session topics range from customer service, business skills, social media tips, updating you on current or upcoming code changes and more! During the pandemic, our sessions were converted to an online format. We have also added "Coffee Chats" (zoom) in 2021 to stay connected. These are informal lightly facilitated meetings with guest speakers or panels. Some guests have included politicians, member lead discussions on current topics, Todd Hirsch, and industry experts. Let us know, if you have topic or speaker for a "Coffee Chat". We will look to resume in person education or hybrids in 2022.

### **GOVERNMENT RELATIONS AND ADVOCACY AT 3 LEVELS**

Being a member of BILD allows you to participate and have your concerns heard at all three levels of government through BILD Lethbridge Region and the provincial (BILD Alberta) and federal (CHBA) associations. Having the ability to influence code and policy decisions that have a direct impact on your business is invaluable. BILD Lethbridge was directly involved with work on the Land Use Bylaw review, Municipal Development Plan, Infill guidelines, Secondary Suites bylaw and Land Use Efficiency Strategy, and currently working with the City of Lethbridge on overhaul of Design Standards and offsite levy. Members also sit on the Community Design Committee of Council. BILD Lethbridge has a representative on the BILD Alberta Board of Directors and participates in CHBA national advocacy all with the goal of making your business and our community more successful.

### **MEMBERSHIP DIRECTOR**

You will be listed on our membership directory on our website [www.bildlethbridge.ca](http://www.bildlethbridge.ca)

### **COMMITTEES**

Be up to date and have hands on impact on the work and direction of the association, and network with likeminded experts. Committees meet monthly or every other month to discuss issues, concerns, or new ideas for the association.

- *Awards Committee* - Assist in coordinating the annual Awards of Excellence in Housing Gala and develop and recommend criteria for Awards that encourages member participation.
- *Safety Committee* – Identify and respond to safety concerns and issues in the residential construction industry, promote safe working practices, and support membership in achieving COR/SECOR.
- *Technical Standards* – Identify and respond to changes in the building code and municipal policy that deal with residential construction practices and promote certified sustainable building practices that reduces the impact of the home building industry on the environment.
- *Training & Education* - To elevate the industries community perception through innovative community initiatives and first-class training and educational programs that cover all aspects of the industry.
- *NEW – Marketing and Membership* – Develop brand awareness marketing strategy and materials
- *Builders' Council* – Builder exclusive issues. Reserved for owners or most senior delegate
- *Developers' Council* – Developer exclusive issues. Reserved for owners or more senior delegate
- *Government Action Committee* – quarterly meetings with the senior management team at the City of Lethbridge

### **ADDITIONAL BENEFITS**

A variety of other ways to participate will happen throughout the year including tickets to conferences and events outside of BILD, volunteering for our partnership events, and more!

Access to members only information and resources on [chba.ca](http://chba.ca) dealing with industry issues, renovator resources, home buyer preference survey, and webinars. Additionally, there is a wealth of information available to members on [bildalberta.ca](http://bildalberta.ca)

## MEMBERSHIP DISCOUNTS

BILD Lethbridge member firms, and their staff, are eligible for discounts and special offers on a range of products and services through the Local and CHBA National Advantages program. Offers from more companies are continually rolled out, and members are emailed details on the new savings. Contact the BILD Lethbridge office on how to access these savings.



### SOUTHERN ALBERTA HOME & GARDEN SHOW

Save 10% on exhibitor space at largest Home and Garden show in Southern Alberta. Guests to the show can find a variety of exhibitors, ranging from flooring and cabinets, to hot tubs and fireplaces, to landscapers and greenhouses, and much more. Also available is tradeshow specific training for your staff from PHBI for a nominal fee.



### AVIS | BUDGET

Whether you're travelling for business or pleasure, save up to 25% off vehicle rentals through both Avis and Budget and enjoy additional offers like dollars off, a complimentary upgrade, or a free weekend day.



### InterCall

Special rates for audio and web conferencing through West Unified Communications' InterCall service. West Unified Communications is the world's largest conferencing services provider and is consistently noted by industry experts as a market leader.



### UPS

Save on a variety of UPS services, including: 50% off all small package shipments including imports to Canada, 30% off brokerage entry preparations fees, at least 75% off freight shipments over 150 lb. and more.



Delivered through UPS, receive an additional 75% on cross border freight LTL (Less-Than- Truckload).



### GRAND & TOY

Save 10%-20% off the web price of office supplies, and no charge for next-business-day delivery on orders over \$50 to most Canadian locations.



### LENOVO

Save up to 30% off the everyday public web price of the entire line of Lenovo products, including laptops, tablets, desktops, accessories and more. Members also receive free ground shipping on all web orders and can take advantage of monthly limited-time special offers.



### SNAZZY TRAVELER

CHBA Members receive a free Snazzy Traveler membership (valued at \$99USD), giving you access to unlimited savings on thousands of hotels, cars, cruises, activities and more all year long.



### CHRYSLER, DODGE, JEEP, RAM & FIAT

Remarkable discounts under the FCA Canada Inc. Fleet Discount Program for the purchase of new 2019 Chrysler, Dodge, Jeep, RAM & FIAT vehicles. CHBA member companies can now purchase vehicles at your local Chrysler dealership at discounts up to \$14,000.

### TD INSURANCE



Preferred rates on home, condo, renter's and car insurance coverage for CHBA members.



### CHOICE HOTELS

Travelling just got easier! CHBA members save up to 15% on business and leisure travel at over 330 locations across Canada.



### FAIRMONT HOTELS AND RESORTS

Fairmont Hotels and Resorts sets the standard for elegance and sophistication, exuding timeless style and great service. CHBA members receive 10% off the best available rate for any Fairmont location in Canada.



### MICROSOFT

More than just your favorite apps like Word and Excel, Office 365 provides powerful services that can help you protect and grow your business. CHBA Members instantly save 10% on Microsoft Office 365 Business Premium!



### MARK'S

With over 280 stores across Canada, Mark's sells men's and women's industrial, business, casual, and active clothing and footwear. CHBA Members save 10% on any regular priced item, for work or for play, by presenting a coupon in store.



### SUMOQUOTE

SumoQuote is the easiest way to make contractor quotes that impress clients and win more work, and CHBA Members receive a 20% discount with their SumoQuote subscription.



### Dell Small Business

Good partners give good deals. Save up to 40% off select Dell business tech + CHBA members now save an extra 5% with coupon. Get the technology you need at the price you want.



### Federate Insurance

Home builders and renovation contractors face unique risks. Working directly with you means Federated Insurance gets to know the nuances of your business and discover opportunities to protect it from risks that could be overlooked easily. Specialized and comprehensive insurance programs are tailored to the specific needs of your business, and their risk management advice and expertise can help your business prevent claims from happening in the first place.



### Quicksilk

Traditionally, businesses and associations have had to compromise simplicity or affordability for security when selecting a content management system—until now. The QuickSilk content management system provides the simplicity of drag and drop website builders with the multi-layer security of enterprise platforms. QuickSilk's platform and compliance with Sensitive Data and Privacy standards reduces your organization's attack surface, without compromising ease-of-use or affordability. CHBA members now receive 30% off any QuickSilk subscription!



### Professional Home Builders Institute

Whether you are upskilling to take your career to the next level, managing a team in need of development or looking to broaden your skillset, PHBI offers educational tools and resources focused on the residential building and land development industry in the Lethbridge area. Discount code BILDLETH-2021 will provide \$100 savings on any PHBI courses (Min course value of \$500). Also available full access to all Professional Development courses for \$1500 in areas of Finance and Administration, HR, Teamwork, Coaching, Remote Working Effectiveness, Leadership and many more.



Telus Business

Canadian Home Builders' Association members are eligible for exclusive TELUS Business offers. Get the latest solutions to manage your business and save with 5G devices, endless data and no overages, and TELUS Business Security. Please note deals differ from Province to Province and a Telus rep will assist you in finding the right savings and deals for you and your business.